



STATUS REPORT: DECEMBER 2010

PRIMARY CARE HOME INITIATIVE

Reform Ready Steering Committee Deliverables Nearing Completion

- Completed five of six meeting toward meeting the charge of developing the Network vision and two-year implementation work plan based on IHN strategic priorities and providing oversight to the implementation activities.

NETWORK MASTER PATIENT INDEX (NMPI)

Integration

- Enhanced integration over the last month as a result of the daily project management calls. Integrating and validating data for the two pilot sites continues for Grace Hill Neighborhood Health Centers and Barnes-Jewish Hospital.

Policies & Procedures

- IHN Patient Consent committee that includes legal counsel from SSM and BJC and health center representation are in the process of drafting and developing the IHN Patient Consent Policy.
- Conducting a review of draft policy by key legal representatives. Forwarded policy draft with the goal of providing a final draft to the NMPI Steering Committee late-January.

Training

- Finalizing the training manual with the projected goal of distributing by the end of January 2011.
- Developing a Computerized Based Training (CBT) manual in collaboration with an outside party. This manual will be yet another avenue of training once go-lives take place.

COMMUNITY REFERRAL COORDINATOR PROGRAM (CRC)

Hospital Expansion

- Completed expansion to Christian Northeast Hospital at the beginning of December
- Completed introductory expansion meeting with St. Louis Children's Hospital
- SSM joint introductory expansion meeting for Cardinal Glennon and DePaul confirmed for January 7

CRC Task Force Update

- Secured Dr. Heidi Miller, to chair and facilitate task force.
- Confirmed final roster of representatives to begin meeting in early February.

CRC Staff Introduce the Use of Marketing Materials into the Patient Encounter at the Hospital

- Conducted internal evaluation to answer the question, "Do IHN marketing materials that include the brochure, patient wallet card and P.U.L.S.E. card impact the number of referrals to health centers?"
 - Within the sample group of 1,835, results indicate a 56% increase in the ratio of referrals to encounters. Impact on show rates will be tracked during the next quarter of data.

MARKETING AND COMMUNITY OUTREACH

- Featured on "Social Solutions" website as a model for Efforts to Outcome software for evaluation.
- Completed radio rotation of P.U.L.S.E. announcements on African-American urban radio stations, providing exposure to 464,700 listeners weekly across the health center service areas.
- Continue community outreach including
 - Introduced P.U.L.S.E. tool as a poster board session of Missouri Foundation for Health Summit.
 - Conducted Network presentation to Physicians for Human Rights at St. Louis University
 - Forging partnership with Urban League Health Block Units