

St. Louis Integrated Health Network

RHC Monthly Report
11.2010

Outline

- Reform Ready Steering Committee
- Community Referral Coordinator (CRC) Update
- Network Master Patient Index (NMPI) Update
- Marketing Update
- IHN Update

Reform Ready Steering Committee

Confirming Network vision

Developing implementation work plan

Providing oversight to the implementation activities

- Formed “Reform Ready Steering Committee” in August
 - Membership includes health centers’ chief operations officers as approved by IHN Board
- Completed three out of six meetings
- Identified Network priorities from the IHN strategic plan
- Developing implementation plan to prepare for healthcare reform

CRC Update

- Increased amount of Community Referral Coordinators from four to eight as a response to hospital expansion
- Completing expansion for Christian Northeast (Dec 2010) and planning for expansion for DePaul and Cardinal Glennon
- Renamed the Health Center Hospital Task Force the Community Referral Coordination Task Force, CRC Task Force.
 - CRC Task Force will begin meeting in early 2011.
- Patient appointment show rates continue to remain at nearly 40%
 - National average for show rates is 20 – 25%
- Completed the ninth B.R.I.D.G.E. meeting, which are open to both hospital, health centers, and community members.

NMPI Update

- Presented the NMPI Overview to Crider Health Center, Betty Jean Kerr People's Health Centers, SSM HealthCare, Myrtle Hilliard Davis Comprehensive Health Centers.
- Ensuring data is accurate for implementation at two pilot sites: Grace Hill Neighborhood Health Centers and Barnes-Jewish Hospital
- Reconvened the Patient Consent Committee to discuss the development of the IHN Opt-In Patient Consent Policy and the Participant Patient Consent Policy and process.
- Completed a draft training manual for health center and hospital staff that is currently under final review. Other training materials are currently under development.

Marketing Update

Pilot Campaign Closes

P.U.L.S.E. = Primary Care, Urgent Care, Lifestyle Services (preventive), Specialty Care, Emergency Care

Media engagement and outreach continues

- Pilot campaign has come to a close, but outreach continues
- Secured final funding from the Episcopal-Presbyterian Charitable Health and Medical Trust as a response to a well-received presentation to funders.
- Tracking impact of marketing materials into CRC encounters
- Video launched explaining the benefit of health centers
 - On website at stlouisihn.org
 - On television – Channel My 46
- P.U.L.S.E. Acronym introduced to radio.
- Outreached 103rd Holy Convocation of the Church of God in Christ as a complement to the Saint Louis County Department of Health Mobile Health Unit screenings.

IHN Update

- Continuing the initial process for partnership with George Washington University as an ACTION II Partner through the US Agency for Healthcare Quality Research (AHRQ)
- Participation in Missouri Foundation for Health 2010 Health Summit
 - NMPI Steering Committee Chair presenting on technology
 - Presenting P.U.L.S.E. to attendees as a vendor